

Education

Utrecht University, The Netherlands (2022 - 2024)

MSc. Sustainable Business and Innovation

Dissertation on Millet seed systems and community-led governance in Odisha, India. Projects with the Chicoco collective in the Niger region

Tata Institute of Social Sciences (TISS), India (2015 - 2017)

M.A. Natural Resources and Governance

Dissertation on water governance systems and rural livelihoods in Puducherry, India.

Sophia College for Women, Mumbai (2012 - 2015) **B.A. Sociology**

Rishi Valley School, A.P. (2010 - 2012) **Humanities**

Skills

- Program & Project Management
- CSR Advisory, Stakeholder Engagement
- Community Engagement
- Communications & Impact Storytelling
- Hospitality, Sales, Operations, Events
- Excel, NVIVO, LCA, QGIS, Salesforce, CSRD, M&E

Languages

English (Native)

Hindi (Native)

Dutch (Beginner)

References

Dr. Koen Beumer

Utrecht University k.beumer@uu.nl

Farhad Vania

German Development Corporation (GIZ) farhad.vania@giz.de

Afsheen Jamal WeWork afsheen.jamal@wework.co.in

Saudamini Marici (M.A., M.Sc.)

CSR & Sustainability Advisor

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New Delhi, India

Experience

EGEN Consulting

Consultant

The Netherlands 2023

- Learnings: Learned how facilitation and structured dialogue can uncover shared value among diverse stakeholders.
- Responsibilities: Facilitated multi-stakeholder collaborations by designing dialogue tools that aligned businesses on shared circularity goals

KPMG

Sustainability Consultant

India, 2020 - 2021

- Learnings: Understood how corporate social responsibility intersects with community-led livelihood systems and sustainable value chains.
- Responsibilities: Designed CSR strategies and program frameworks across education, environment, and rural development, while managing implementation partners and conducting needs assessments, impact measurement, and reporting to support proposal development.

Wework

Communications & Events coordinator

- Learnings: Engaged with community, design, and culture influence collaboration; learned to balance business goals with human connection.
- Responsibilities: Supported sustainability communications, environmental reporting, and zero-waste initiatives across multiple sites. Developed clear, engaging content for internal and external stakeholders. Strengthened ESG visibility with messaging on organizational sustainability goals.

The Corbett **Foundation**

Social Impact Consultant

- Learnings: Understood the importance of grounding climate action in local realities and inclusive engagement.
- Responsibilities: Supported conservation-based livelihood programs, biodiversity documentation, and community engagement across forestadiacent communities. Conducted field research, built monitoring systems. and contributed to program design for nature-based solutions.

Corporation (GIZ)

German Development Communications Associate

India, 2017 - 2018

- Learnings: Learned how impactful communication and planning are in elevating biodiversity engagement.
- Responsibilities: Organized national conferences and stakeholder workshops for coastal and marine protected areas. Managed communications and outreach to promote ecosystem-based conservation initiatives

Projects & Internships

Utrecht University • Consucted qualitative research on the intricacies of seed systems in Koraput, Odisha, within the context of the Odisha Millet Mission.

NABARD

• Worked together with FPO's in Himachal Pradesh on income generating activities for enhancing livelihood opportunities.

HORECA

• Spent 3 years in Utrecht (NL) to understand food waste and the scope for implementing circular and sustainable food system practices within urban hospitality operations (mainly restaurants).

PondyCAN

• Studied water governance systems in Bahour village, linking traditional tank irrigation systems with modern governance challenges.

Foundation for **Ecological** Security (FES)

• Applied the IFRI framework to support regeneration of the Kanha-Pench forest corridor, engaging with forest-dependent households to understand local governance systems for harvesting NTFP's.

Keystone **Foundation**

· Worked on forest-food linkages, pollinator-based farming, and biodiversitydriven agriculture in the Nilgiris. Applied ethnographic methods to document farmer narratives and adaptation practices.

Agumbe Rainforest **Research Station** (ARRS)

• Supported ecological studies on habitat use and nesting of bird species; engaged in community-based conservation research